

**Bow Valley College**

345 6 Ave SE, Calgary, AB T2G 4V1, Canada

[www.bowvalleycollege.ca/](http://www.bowvalleycollege.ca/)

Bow Valley College is a public, board-governed college operating as a comprehensive community institution under the Post-Secondary Learning Act of Alberta. The branch campuses are: Airdrie, Banff, Canmore, Cochrane, High River, Okotoks, and Strathmore. The college offers academic programs in a variety of areas including career training, university transfer courses, adult upgrading, and English language learning. The college is divided into seven specialized schools.

**You will learn the principles of user experience design, analytics, search engine optimization, integrated media strategies, and web development techniques. This will allow you to grow your existing skills to expand in the digital realm.**

Program Name	English Language	Duration	Application Fee	Tuition Fee	Intake	Post Study Work Visa
Digital Marketing	IELTS 6.5 R 6.0 W 6.0 S 6.0 L 6.0	12 Months	CAD 65	Full course CAD 18369	September	Up to three years. For more details visit <a href="http://www.cic.ga.ca">www.cic.ga.ca</a>

**Note :**

This program will be delivered in flexible learning spaces

**Program Description :**

You will learn the principles of user experience design, analytics, search engine optimization, integrated media strategies, and web development techniques. This will allow you to grow your existing skills to expand in the digital realm. Laptop specifications Intel quad core CPU (i5 or i7) 8GB RAM (16GB recommended) 13 inch 1080p screen (15 inches recommended) a dedicated graphics card with 2GB of VRam a 128GB solid state hard drive (256GB recommended) a portable hard drive (for data backup) Windows 10

**General Checklist :**

1. Grade. 10th and Grade 12th High School Certificates
2. Bachelors all semester Mark sheets/ Backlog mark sheets and Degree Certificate
3. Passport Copy
4. Resume
5. IELTS Score Card or IELTS Exam Registration Date
6. Resume

\* All the above information must be verified with Institution/Country Website