

**Camosun College**

*Camosun College Lansdowne 3100 Foul Bay Rd Victoria BC V8P 5J2*  
[www.camosun.ca/](http://www.camosun.ca/)

Located in picturesque Victoria, British Columbia, Camosun is situated on the traditional territories. The college adopted the name Camosun, a Lkwungen word meaning, where different waters meet and are transformed, when it welcomed its first students in 1971. Today our two vibrant campuses, Lansdowne and Interurban, attract 18,500 learners each year including 2,100 International students from 80 Countries.

**Post Degree Diploma in Marketing**

Program Name	English Language	Duration	Application Fee	Tuition Fee	Intake	Post Study Work Visa
Marketing Management	IELTS 6.5 R 6.0 W 6.0 S 6.0 L 6.0 TOEFL 78 R 19 W 19 S 19 L 19 PTE 54 R 50 W 50 S 50 L 50 GPA/% 55	24 Months	CAD 100	Full course CAD 25000	January May September	Up to three years. Learn more: <a href="http://www.cic.gc.ca">www.cic.gc.ca</a>

**Program Description :**

An informative introduction to marketing, this course provides a basic understanding of Canadian and international marketing structures and techniques including defining and segmenting target markets, using planning and forecasting techniques, analyzing costs and benefits of marketing mixes, interpreting market research data, consumers and consumerism, industrial market potentials.

**Admission Requirement :**

1. 55% and above in Bachelors Degree for Mumbai University students
2. 60% and above in Bachelors Degree for other universities
3. Education gap not more than 2 years

**General Checklist :**

- 1) Non-Refundable Application Fees: 100 CAD ( Payable by Credit Card)

\* All the above information must be verified with Institution/Country Website

- 2) Resume:- Detailed resume on yourself including your academic qualification/your achievements/your goals/work experience/any certifications for example any IT certificates from Microsoft etc.Details
  - 3) Educational Documents:- Secondary School Certificate,High School Mark sheet,Bachelors Semester I,II,III,IV,V,VI Mark sheet plus Degree Certificate
  - 4) Work Experience Letters ( if Applicable):- These Letters have to be on the letter head of the company stating the number of years you have worked for the company/your profile/your performance.It has to be signed and stamped by the company Authority.
  - 5) Passport ( Front Side - Back Side)
  - 6) IELTS or TOEFL Result (If appeared)
  - 7) Financial Documents: Latest 2 Years Income Tax Returns of Sponsor ( Parents) Parents Work letters & Latest 6 month Bank Statement
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